

Alcine's Library

The Desert Sun

Of Palm Springs, California

Published Every Week of the Year.

V. X.

Palm Springs, California, Friday, October 9, 1936

No. 10

Back in the mountains, away from the automobile roads I meet interesting persons who, during their pack trips from the rush and irritations of the commercial world, revert to the sort of individuals they wish to be but are otherwise unable to be because of the harshness of the struggle of making a living in the cities. They seem to shed the protective covering of brass that also hides much of their human side. It is under such conditions, relaxation and sitting about a camp fire, that they reveal their true ideas without the caution naturally taken in their home environment.

A few impressions gained this past summer under such circumstances may be of interest. I do not pose as a political or sociological writer but will risk giving some ideas gained from persons who are more than average taxpayers, whose incomes are above average, and persons who exert influence within their circle of friends and acquaintances.

First and outstanding and unanimous regardless of political affiliations, Republican or Democratic or independent, was condemnation of the calling of our President personal and derogatory names, by the newspapers, clubs, and individuals. The President holds the highest office in the United States and that office must be respected. If we do not like our President or his policies we are at liberty to remove him from office but it does not lie within our liberties to call him names that reflect upon the dignity and importance of his office.

The calling of improper names by persons of power and position do much to undermine the morale of the people and is just as much of a threat to the stability of our government as the activities of the several "isms" that seem to be receiving so much publicity. So many names have been called that intelligent persons have discounted them heavily, but the so-called agitators for others forms of government pick up the stories as ammunition to be used in furthering their objective of doing away with our present form of government. This damage may be of such magnitude as to lead to serious consequences.

Second is the idea of the impossibility of a man being elected president the second term if the pressure upon him continues as in the past. The people crucified Hoover; many are trying to crucify Roosevelt. The former was a capable president, a Republican, who was not responsible for the depression, but was slaughtered ruthlessly on the altar of an economic depression everyone helped bring about. Roosevelt stepped in and did something, an expensive job, but there was no revolution. And we now find ourselves in the position of paying for a "dead horse" so we shall try to crucify our president. A single presidential term of six years has been suggested.

Third is the evaluation of the Republican candidate. This was surprising to me for the general opinion seemed to be that he was not a free man politically. Pressed for an explanation no one seemed to have anything definite to say but felt the managers of the Republican party have not progressed to the point of keeping up with a changing social situation.

Fourth is a more kindly attitude toward our former president, Herbert Hoover. This was noticeable among the Democrats who, economically and politically, were against him and the Republicans who blamed him for the sagging of the Republican party.

Fifth is the improvement in the finances of every person I talked with. Some considered this in the manner of an indirect loan, for the relief money of the government gradually filtered into their businesses thus allowing them to survive, a grudging admission by ardent Republicans and a half-hearted admission by Democrats, for now that the danger seems to be over they realize there is a call date on the indirect loan in the form of taxes.

I could go on indefinitely but it is not in my province to dwell at length on political subjects and I also

(Continued On Second Page)

ONLY 1 DUMP GROUND HERE IN THE FUTURE

"When the Palm Springs Sanitary District provides a dump ground under the rules and regulations of the Palm Springs Sanitary Board for the community, the Palm Springs Chamber of Commerce shall cancel their lease with the Indians on the present dump ground."

This was the resolution adopted by the board of directors of the Chamber of Commerce Tuesday evening, after an hour's discussion of the matter of rubbish and garbage disposal.

The Chamber also adopted a resolution to employ the necessary help to put the present dump ground on the Indian reservation in good condition when funds are available.

The action was prompted by a letter from the tribal committee, signed by their spokesman, Willie Marcus. It seems that during the summer months, when the Chamber of Commerce directors were not in session, the promiscuous dumping of rubbish on the reservation has been going on. Trucks hauling the trash have not been covered, with the result that old newspapers, tin cans, and other trash have blown or fallen from the trucks and accumulated along Ramon Road.

When Secretary Shannon received the communication from the Indians, the Chamber immediately placed an agent on the dump ground leased from the Indians, to see what was going on. He counted 73 trucks dumping rubbish there on Friday and Saturday.

Warren Pinney, president of the Sanitary Board, stated that the sanitary district owns 40 acres at the sewage disposal plant, which was purchased for the purpose of rubbish and garbage disposal. He said the district has licensed Mike Murray as rubbish and garbage collector, and that he and his employes are the only ones permitted to dump rubbish on the district's dump ground.

Mr. Pinney proposed a resolution that insofar as the Chamber of Commerce is concerned, they do not consent to anyone dumping any garbage

(Continued On Last Page)

OFFICERS THINK SUSPECT WAS HERE THIS WEEK

Officers believe that William M. Franklin, suspected of embezzling huge sums in Los Angeles, was in Palm Springs this week. A man answering his description was registered at a local hotel. When his picture appeared in Wednesday's Times, those who had seen him immediately recognized the picture. The man checked out at 10 o'clock. If he was Franklin, evidently when he saw his picture in the paper he figured Palm Springs would be too hot for him and immediately left for parts unknown.

With Franklin, head of the First Republic Corporation, still missing from his offices at 650 South Spring street, Dist-Atty. Fitts and State Corporation Department officials yesterday ordered auditors to check the man's accounts.

The books of concern were placed under guard Tuesday when relatives, friends and business associates reported the man had been missing for several days and that they feared for his safety.

Moving swiftly in the inquiry, the district attorney assigned Dep. Dist-Atty. Wicello to the case. Numerous investors were questioned concerning their returns from investments now due and several employees of the firm were requested to make statements concerning Franklin's business affairs.

Wicello indicated that he would defer definite action in the case until auditors have completed an examination of Franklin's accounts. The investigators said they are making a specific check of due accounts believed to range from approximately \$40,000 to \$75,000.

(Continued On Second Page)

GRAMMAR SCHOOL HAS 335 PUPILS; NEED MORE ROOM

Notwithstanding that more than 40 Whitewater children, which was the number who attended Palm Springs school last year, have been transferred to the Cabazon school, the enrollment in Palm Springs is far more than ever before.

Enrollment yesterday was 335 pupils, as compared to 238 last year at this time which then included Whitewater children.

By utilizing the auditorium, the stage, and the library as class rooms, every grade now has its own room. The fifth grade was this week taken from the room they had shared with the sixth grade, and were put in the auditorium. The second grade uses the stage as a class room.

The school board has called for bids on the new elementary school building, which is to be built north of the present school on the school property. The new building will house the three primary grades and kindergarten. The rooms will be very large, each 24x40 feet in size, and will be the modern type of activity rooms, having tables and chairs instead of desks; and lockers and running water, so that no room will be dependent upon any other room.

PINNEY PREDICTS MANY EASTERNERS ARE COMING HERE

"We found more people than ever who declare they are coming to Palm Springs this winter," said Warren G. Pinney yesterday. Mr. and Mrs. Pinney returned last week from a trip through the Eastern states, where they visited with a number of their former guests. He stated that every place they stopped the people they met evidenced great interest in Palm Springs. All had read much about this desert resort and had friends who had spent some time here.

They were in New York and Boston, and then went down to Washington, D. C., where Mr. Pinney conferred with the engineering department of the PWA regarding matters in connection with the Palm Springs sanitary district.

At St. Louis they attended the annual meeting of the American Hotel Association, and at Hanover, N. H., they visited Dartmouth College, where their son, Warren, Jr., is enrolled.

Mr. Pinney stated that El Mirador Hotel will open about November 1.

NEW POLICE CHIEF SOLVES BURGLARY BY FINGER PRINTS

James Camp, age 24, Palm Springs laborer, has been bound over to the Superior court and is held in the Riverside county jail, on the charge of burglary. He is accused of breaking into the Walter N. Marks home last August by breaking a window and stealing an ice box from the home. The case was unsolved until the new chief of police, James L. Boller, finger-print expert, traced the crime to Camp by finger prints he found on a piece of glass from the broken window. Camp was arrested and his finger prints were the same as those on the glass. It is said he admitted the theft and had hidden the ice box in Banning and later sold it.

Manager John Kline and a crew of workmen are busy getting the Desert Golf Course ready for the opening, which will probably be about the 25th of this month. The new golf shop and new rest rooms are practically completed, and the greens are being reseeded to get a more dense growth of grass.

HIGH SCHOOL SITE BOUGHT; BUILD SOON

It is believed that it may be possible to begin construction on the Palm Springs high school within 45 days. Vincent Stone, president of the high school board, stated yesterday that government approval of the grant of \$112,500 PWA funds is expected momentarily, and when received construction will have to start within 30 days.

The high school board has purchased the 20-acre site east of the Field Club, and the money is now in escrow. Due to the fact that the option on the property was to expire on October 1st, the board wired acceptance on the last day of September.

MANY SOCIALITES ARE GUESTS AT THE DESERT INN

A number of screen celebrities and socialites are guests at the Desert Inn.

Miss Janet Gaynor, noted screen star, is here with her mother, Mrs. Laura Gaynor, who was hostess at a birthday party for her daughter in their cottage at the Inn on Monday afternoon.

Mr. and Mrs. Robert Pell of Washington, D. C., are honeymooning at the Inn.

Miss Louisa D. A. Carpenter, of Montchaning, N. Y., said to be a member of the DuPont family, arrived here this week, flying her own new Stinson plane. She was accompanied by her co-pilot, Al Koller.

Miss Bernardine Clark of Altadena flew here in her new Waco plane, and is also a guest at the Inn.

Other guests at the Desert Inn include:

Mr. and Mrs. F. W. Blalock and Mr. and Mrs. R. C. Williams, Atlanta, Ga.; Mr. and Mrs. E. J. Ditmer, Tarrytown, N. Y.; Mr. and Mrs. Roger Bramby, San Francisco; Mr. and Mrs. Carey Wilson, Holmby Hills; Mrs. Louis B. Appleton and daughter, Los Angeles and New York; and A. S. Benson and children, Hollywood; J. H. Rumbaugh, and C. M. Wood, New York.

Also Glen B. Austin, Chas. L. Dresher, J. H. Powell, Mr. and Mrs. G. E. Moreland, Mr. and Mrs. R. T. Hyman, Mr. and Mrs. Geo. C. Brock, and Mr. and Mrs. G. H. Martin, all of Los Angeles.

Also Mr. and Mrs. Joseph Scott, Pasadena; Mr. and Mrs. W. P. Casson, Brentwood; T. Dwight Partridge, New York; Mrs. Sherman Hoyt and secretary, Pasadena; Mr. and Mrs. C. R. Hamilton and son, Forest Hills, N. Y.; Mr. and Mrs. M. Ressinoff, San Francisco; Mr. and Mrs. Parker T. Finch, St. Louis; Mrs. Jean Howell Murray, Altadena; and Mr. and Mrs. C. L. Thomas, Denver.

HOTEL THE OASIS TO OPEN OCT. 31

Hotel The Oasis will open on October 31, with practically the same staff as last year. Mr. and Mrs. Hobart Garlick, the owners, will again be in personal charge.

George Linde, who has been with The Oasis since the hotel opened about nine years ago, is assistant manager. Bernard McConnell is head of the service department, assisted by George Oliver Jr., and Vincent Runyan.

Other members of the staff are: Jack Schnepper, night clerk; Mrs. George Linde, housekeeper; Miss Madeline Thomas, social executive; Miss Ivy Boree, dining room; Mae Dominguez, chef; Jack Lawrence, gardener; Dave Carothers, store room.

VITAL MATTERS UNDERTAKEN BY C. OF C. GROUP

The Chamber of Commerce had a busy session Tuesday evening, which lasted until almost midnight. The community dump ground took up the greater part of the time, and is reported at length in another column.

Treasurer Al Gardiner reported that cash on hand as of October 1 was \$110.52, and that debts outstanding are more than \$500.

Chairman A. F. Hicks reported for the building and zoning committee. He stated that he had been away most of the summer, but that others who had been active had not been able to obtain the desired assistance from the county board of supervisors. Robert Ransom stated that regional zoning or incorporation are the only solutions to the problem, and that something should be done.

Chairman George Roberson reported for the roads and highways committee. He stated that a map had been filed with the county road department showing the streets that need improvement. The plan is to surface the roads crossing Palm Canyon Drive from Tamarisk Road to Ramon Road with desert mix oil paving. Upon motion of Earl Coffman, the board voted to invite County Supervisor Robert E. Dillon and County Road Superintendent R. L. McKenzie to meet with the Chamber in order to get some badly needed street repairs. Arenas Road, south of the Plaza project, is said to be in the worst condition.

Charles Bosworth, treasurer of the Friendly Aid Committee, gave an interesting report, showing that the committee has collected \$883.59 during the year, had expended \$876.75 for relief purposes, and had on hand the balance of \$206.75. He gave credit to Mrs. Ted Griffith and Miss Monica Finn for the excellent work of the committee in collecting old clothes, having the same repaired, and giving them where most needed.

A communication was received from the Indian tribal committee stating that they are ready to discuss the matter of establishing the airport on Section 18 on the reservation. A committee was named to meet with the Indians. Warren B. Pinney was appointed head of the group to which he named Alvah Hicks, Phil Boyd, Earl Coffman, George Roberson and Frank Shannon.

Chairman Earl Coffman of the Indian Affairs Committee stated that a complete report had been prepared regarding leasing of Indians lands, as requested by the Los Angeles committee appointed by Indian Commissioner

(Continued On Last Page)

30 REALTORS OF PALM SPRINGS AT CONVENTION

Thirty Palm Springs members of the Realty Board are in Los Angeles to attend the convention of the California Real Estate Association at the Biltmore Hotel. The Palm Springs members have their headquarters in the Biltmore, where they have equipped a room their friends and guests. They will have a special table at the annual banquet at the Biltmore, tonight, and will have a big banner at the table showing where they are from. The group is headed by President Harold Hicks and Secretary Archie Palmer.

As a director of the California association, John G. Munholland went to Los Angeles Monday to participate in the all-day state-wide tax conference at the Biltmore.

Being a meeting of the Tax Committee of the State Board, all other tax groups were invited to attend and participate in the discussion and exchange of ideas toward formulation of a coordinated program of tax legislation to present to the state legislature in January, 1937. Munholland stayed on in Los Angeles for the annual meeting of the State Realty group which is being held from Wednesday to Saturday, inclusive.

The reception committee has planned an interesting program of special music and short talks by community leaders. Light refreshments will be served by the ladies and young people of the church.

The committee in charge announced yesterday: "This is your special invitation. Tell your neighbors and friends and urge them to come with you. If you haven't yet met the friendly spirit of Palm Springs, you will find it at the reception next Thursday."



(Carl Barkow)

I never knew until Tuesday evening what a fascinating subject a public dump ground is. Warren Pinney's impromptu speech at the Chamber of Commerce meeting was a masterpiece. It's too bad more Palm Springs citizens didn't hear it. He left no doubt in the minds of those present that every individual should co-operate wholeheartedly with the sanitary board in the matter of garbage and rubbish disposal and in the interest of health and sanitation.

Some one asked, "Where is this dump ground to which there is so much objection?" and Mrs. Nellie Coffman answered, "It's on Ramon Road from Indian avenue all the way out on the desert," which seems to be a good description, judging from the rubbish that has fallen from trucks en route to the dump ground out on Ramon Road. However, the Chamber of Commerce determined that this shall no longer happen, and that in the future rubbish shall be dumped in one place only and none of it en route.

The Chamber of Commerce membership committee will try to get 500 members during the forthcoming campaign. If all citizens will co-operate as they should, the goal will be reached. In view of the fact that Palm Springs is not incorporated, and therefore has no city council, there is no organization other than the Chamber of Commerce that can look after the affairs of the village. It serves a necessary purpose, but cannot function 100 per cent efficiently without ample funds, which are provided only through membership fees. Every property owner and every person in business here needs the protection of the Chamber of Commerce, and should not wait to be solicited. The solicitors are busy business men, and should not be required to spend more of their time than is absolutely necessary to persuade others to do their duty. Send in your membership fee now, and save the time of the solicitors.

This seems to be a super-week — a sort of four-in-one-week. It's newspaper week, real estate week, furniture week, and insurance week. Probably the four are closely related, for if one has his own home and a comfortable chair where he can relax while he reads his favorite newspaper, he doesn't need much else unless it may be security in case of an emergency, which is provided by insurance. If this week accomplishes all that for most of us, it is worthwhile.

RECEPTION FOR NEW PASTOR THURSDAY NIGHT, OCTOBER 15

A reception will be held at the Community church for the new pastor, Dr. John Macartney and Mrs. Macartney, next Thursday evening, Oct. 15 at 8 o'clock. A cordial invitation is extended to all the people of Palm Springs and especially to newcomers in the village. It will be an opportunity for old and new residents to get acquainted with each other as well as to meet Dr. and Mrs. Macartney.

The reception committee has planned an interesting program of special music and short talks by community leaders. Light refreshments will be served by the ladies and young people of the church.

The committee in charge announced yesterday: "This is your special invitation. Tell your neighbors and friends and urge them to come with you. If you haven't yet met the friendly spirit of Palm Springs, you will find it at the reception next Thursday."

2 SHERIFFS SEEK TO LEARN MORE OF "SKELETON" FIND

Attachments of two sheriff's offices were "on the trail" yesterday of the skeleton which was said to have been located near 29 Palms as reported in papers on Monday.

Sheriff's offices at Riverside and San Bernardino got in touch with The Desert Sun and were referred to the following reprint from the Desert Trail of 29 Palms:

Finding of the bleached and scattered bones of human was the gruesome tale related by Bill Beech of 29 Palms, when he said he was hiking and exploring in the mountains up in the National Monument above 29 Palms, says the Desert Trail.

Beech had separated from the rest of his party and said he climbed a steep jumble of rocks, characteristic of the formation in that section of the country, and saw a small hold leading to a cave-like shelter under a large rock. He went on up and through, and there he saw the skull and bones partly covered with sand, apparently those of a prospector, and to the best of his knowledge, a white man.

Young Beech, who has studied medicine and surgery in Detroit a short time, said the skull was undoubtedly that of a white man.

Although he didn't remove any of the bones or dig to find further evidence, he found the man's belt buckle, and also said there was a partial box of sulphur-like substance near the skeleton.

Erosion of rocks and the water having carried sand down from higher ground has partly filled the cave, Beech said, and possibly other identification may be buried.

Beech immediately notified authorities in Riverside county, in which the skeleton he figures was found, as well as reporting of Sacramento to the bureau of identification.

He has been advised to withhold the location of the skeleton until the proper authorities investigate.

University Women to Meet Monday Evening

The first meeting of the American Association of University Women of Banning-Beaumont-Palm Springs, will be held October 12 in the form of a dinner at Hotel Banning. State and local officers will outline the work of the year. The price of the dinner will be 60c. Please notify Mrs. B. D. Wilson of plans to attend by Thursday, so that reservations may be made. The organization cordially welcomes any one eligible to this organization to join for the coming year.

REPUBLICANS MEET AT BEAUMONT; GOOD SPEECHES HEARD

Hon. Sam Collins, M. C., Hon. John Phillips, and Nelson Dilworth were the speakers at a Republican meeting at Beaumont Tuesday evening. Congressman Collins is a candidate for reelection; Mr. Phillips seeks the state senatorship, and Mr. Dilworth election to the Assembly.

Frank L. Miller also gave an inspirational talk.

The meeting, held at the Beaumont high school auditorium, was opened by Walter Lay, who turned the gavel over to Mr. Brazee, permanent chairman of the meeting.

Speakers stated that Democratic and Republican registration in Riverside county is now about 50-50. They predicted G. O. P. success for the county in the November election.

AUTOMOBILE CRASHES INJURE TWO WOMEN

Pauline McClendon, resident of Banning, was badly injured on Highway 99, just east of Beaumont, Wednesday afternoon. Her car, now badly damaged, collided with a car driven by J. H. Howland, Redlands business man.

The Banning lady suffered broken ribs and very severe bruises. She was taken to San Bernardino, to a hospital there after receiving treatment from Dr. Hartwell.

Mr. Howland was not injured.

Mrs. Augusta Harper of Huntington Beach was very badly injured in an automobile wreck near Whitewater early Wednesday morning. She is at the Banning Hospital suffering from bad arm and head injuries, and body bruises.

With Mrs. Harper was her husband, who was cut over the right eye. Driver of the car was Mrs. C. Lewis of Huntington Beach, who was driving the car. The Harpers were riding in the rear seat.

Details of the accident or its cause were not available at a late hour.

The Pine Cone, mimeographed news magazine of Camp Kenworthy, Civilian conservation corps, made its appearance in Hemet this week. The magazine, containing news and humor pertaining to the enrollees of Kenworthy and the Vista Grande spike, is prepared by the boys under the direction of the educational staff.

Local Girl Bride at Long Beach



VIRGINIA—"GINN"

Mottell's Chapel in Long Beach was the beautiful setting Wednesday evening, September 30, for the marriage of Virginia Johnson and Eugene Drysdale of Long Beach.

Virginia is an attractive and charming young woman of the blonde type. She is a native daughter of Banning; graduated from the local schools and later took branches of higher learning at Occidental and Long Beach Junior College. A year ago she completed a secretarial training course at Long Beach and has since been employed in that city. Virginia is an accomplished musician and sweet singer, who in recent years was a member of a trio broadcasting on the air from Long Beach. Other members included her sister, Katherine and their mother.

Virginia was chosen queen of the Long Beach float in the Tournament of Roses in 1935.

Mr. Drysdale, the groom, is a native of New York and has resided in Long Beach for the past several years.

He is favorably known to many in Riverside county because of his occasional visits to Banning. The couple will reside in Long Beach.

The bride had chosen for her wed-

ding a tunic gown of vivid blue with burgundy accessories and wore an orchid corsage. She was attended by Mrs. Eloise Shaw, of Cabazon. George Drysdale, brother of the groom, was best man. The bride was given away by her father, Harvey Johnson, of The Desert Sun.

The ceremony was performed by the Reverend Dr. Ensign of the Presbyterian church.

A reception at Wayside Colony followed the ceremony. Here a company of relatives and friends expressed congratulations to the newlyweds and they left for Ensenada, Mexico, on their honeymoon.

Among the guests at the marriage were Mr. and Mrs. Myron Drysdale, George, Myron and Jimmy Drysdale, Mrs. Laney, Mr. and Mrs. William Laney, Long Beach; Dr. and Mrs. Taylor Webber, Mr. and Mrs. Charles Henderson, of Long Beach; Elizabeth Johnson, Mr. and Mrs. Clarence Johnson, Mr. and Mrs. Condit, and Bobby Johnson, Seal Beach; Mrs. Orena Hendricks, John and James Hendricks, Mr. and Mrs. Clark Dilley, Glendale; Miss Celia Johnson, Miss Mildred Hinkston, Pasadena, and others.

Passion Play To Be Presented at Riverside

The Riverside Kiwanis Club and the Riverside Musicians Association are bringing to this community the outstanding civic event of 1936, the great European Passion Play in English, the greatest stage production ever inaugurated in this vicinity, to be staged at the Memorial Auditorium, Riverside, for four days, beginning with the Sunday evening performance Sunday, October 11. On Monday, Tuesday and Wednesday there will be matinees at 2:30 p. m.

Presented in the United States by the Great European Passion Players, spoken on the stage entirely in English, founded in Freiburg, Germany, in the year 999 the presentation of this divine spectacle, which has been shown to millions of Americans since 1928, is the "Oldest Passion Play" known in the world. By now, the great European Passion Play in English has become an entirely American organization and undertaking and is the only group of players on tour today.

For centuries people have journeyed from the far corners of the globe to the Old World, that they might live in the sacred atmosphere of this great and divine spectacle—that they might witness this great living message, perpetuated in the memory of men through all Eternity.

In a recent edict, Hitler in Germany has prohibited the enacting of the role of the "Christus" in the famous Passion Play at Oberammergau but also the staging of the "crucifixion." Germany has been robbed of its 300 year old presentation of the Passion Play.

Presented by a professional cast and augmented by a chorus and orchestra of more than 150 people the Passion Play at the Riverside Memorial Auditorium will mark the most colossal, stupendous and gorgeous spectacle of all time, the living presentation of the Master's teachings, intended to visualize to men and women the real meaning of Jesus Christ.

Tickets for the seven presentations may be secured by writing or calling headquarters office: 3776 Main street, Riverside, telephone Riverside 2097.

320 Acres



Fine Desert Land with
Hot and Cold Water
close to surface. Excellent
for subdivision. Ten miles north of
Palm Springs.

W. S. Rattray & Co.

504 Hollingsworth Bldg.

Los Angeles, Calif.

NOW OPEN

lamonte's
beauty
studio

in new and
larger
quarters in
EL PASEO
BUILDING

formerly affiliated
with
hepner's inc.
hollywood
j. w. robinson co.
los angeles
(evenings by appointment) phone 6981

BLANCHE ROSE KERNER (Blanka Ruzena Kernerova)

ANNOUNCES THE OPENING OF HER STUDIO
MONDAY, OCTOBER 12, 1936

Individual and group instruction for children and adults in Classic and Modern Piano.

Violin, Clarinet, Trumpet, Guitar and Drum instruction for beginners.

Inquiries invited.

Los Arboles Studio 7

Phone 4813

No. Indian Ave. at Tamarisk

P. O. Box 1093 — Palm Springs, California

FOR SALE Three New Homes Furnished

\$7,000
\$8,000
\$10,500

Two Fine Estates

Grounds Beautifully
Landscaped.
Homes of Best
Construction.
\$40,000
\$52,750

Raymond Cree
REAL ESTATE
Anthony "Tony" Burke
J. W. Cameron
Katherine "Polly" Pollak
Associates
Opposite Desert Inn
Telephone 5174

VETERANS' CONTINGENT, CIVILIAN CONSERVATION CORPS, REOPENED

Enrollment in the Veterans' Contingent, Civilian Conservation Corps, was reopened October 1, 1936, according to Colonel R. A. Bringham, manager of the local Veterans Administration Facility.

Colonel Bringham stated that eligibility requirements have been modified to permit the selection of veterans who are not receiving public relief. Other requirements remain the same. Only veterans who served in the armed forces of the United States during a war period are eligible. Veterans

who have had previous service in the Civilian Conservation Corps must have been honorably discharged on or before October 15, 1935.

Interested veterans should contact the county service officer, Municipal Auditorium, Riverside, for applications.

Fish elevators, fish walk-ups, and other devices on the Columbia River's Big Dam to keep our salmon from involuntary race suicide. Read about it in the AMERICAN WEEKLY, the magazine distributed with NEXT SUNDAY'S EXAMINER.

FRIGIDAIRE WITH THE "METER-MISER" COSTS MUCH LESS TO RUN!



See us demonstrate with an accurate electric meter that Frigidaire costs much less to run. The Meter-Miser mechanism uses less than HALF as much current as some refrigerators to produce the same amount of cold! And it comes to you protected for Five Years against service expense.

Meet the "Meter-Miser"
Quiet, Unseen, Trouble-free
Frigidaire's spectacular cold-making unit that cuts current cost to the bone—and proves it!

CLARENCE H. SIMPSON

FRIGIDAIRE DEALER

NEW LOCATION—WHITIE'S FIX-IT SHOP

Palm Canyon Drive

Phone 5405

THOMPSON MOTOR SALES PALM SPRINGS

Open for the Season

Ford

SALES AND SERVICE
Guaranteed Used Cars

ONE STOP FOR EVERYTHING

General Petroleum Super-Service
Station

QUICK SERVICE

REPAIRING ALL MAKES OF CARS

GAS, OIL, WASHING, GREASING,
POLISHING

ALL-YEAR CLUB TELLS OF TOURIST CROP IN STATE

Addison B. Day, a member of the management committee of the All-Year Club, in a statement issued in the interests of the Southern California tourist industry, declared it a mistaken notion of Southern Californians that nearly everyone in this country wants to migrate here or to spend a vacation in this area.

"A recent check-up of travellers, whom I have contacted in recent weeks," he said, "discloses that advertising by New England, Minnesota Florida, Texas, Bermuda, Europe and other resorts has caused the easterner to become acutely conscious of those other areas when planning a pleasure trip."

Mr. Day pointed out the loss to Southern California caused by this new trend of travel thought. He declared that while this area's tourist business now registers a \$124,000,000 income annually and is the second largest source of outside money, this same industry could be made to reap a much higher return if more extensively advertised.

"Our people," he continued, "have developed the conclusion that this is the one tourist area of the country. Such was the case when they migrated here in seasons past, but an entirely new thought is sweeping the nation, due to competitive advertising."

One of the great advantages of tourists, he continued, lies in the fact that surveys prove one out of ten of Southern California's past visitors has returned to invest his or her money here or to make this their home.

He showed that all sources of industry, ranging from real estate to merchandising would take on increased activity if a new tourist horde invaded Southern California.

CUSTOM-MADE FLOORS ARE AVAILABLE HERE

Custom-made floors can now be had in Palm Springs. V. O. Parmenter, floor-covering expert formerly with Marshall-Field Co. of Chicago and the Armstrong Cork Co., has been engaged by J. B. Nerad & Son to take charge of the linoleum, rug and carpet department. Mr. Parmenter just came from Oakland, where he laid the floor coverings in the new Alameda county court house.

J. G. Nerad & Son are now prepared to offer complete floor covering service. Patrons may have their architects work out a design, or Mr. Parmenter is ready to submit a design for a custom-built floor. The firm will also repair or remodel all types of old rugs or carpets.

A large stock of Armstrong's new Fashion Thrift Floors for fall are now on display at Nerad's display room on Indian avenue.

Louise Kline Becomes Bride of Edward Schaffer

The marriage of Louise Kline, daughter of Mr. and Mrs. John G. Kline of Palm Springs, to Mr. Edward James Schaffer, prominent young business man of Los Angeles, was solemnized in the beautiful music chapel of the Riverside Mission Inn, at seven o'clock on Saturday, October 3. The services were read by the Reverend Father Lehane of Palm Springs.

Miss Kline, a talented harpist, is well known in musical circles in Los Angeles, having graduated from Ramona Convent and completing her musical education at the University of Southern California College of Music. She is also a prominent member of the Women's Breakfast Club.

The bride's only attendant was Miss Marian Peir, of Beverly Hills.

Mrs. Laura Gaynor was hostess at a party at the Desert Inn on Monday afternoon, in honor of the birthday of her daughter, Miss Janet Gaynor, famous motion picture star.

NATURALIST (Continued From First Page)

possess the very inconvenient position of being unable to be violently partisan. The Democrat who knows he is right is in an easy position; a Republican who thinks he is absolutely correct is having a grand time; the fellow who is cursed with seeing both sides is in an awkward position.

Personally I seem to be in that position for I still think Herbert Hoover was a good president and an excellent man; I still think that Franklin D. Roosevelt has tried to prevent what might have been grave sociological trouble; I think the next president is going to have a tough job.

ROOSEVELT CLUB ACTIVE AND PLANS LIVELY CAMPAIGN

The Roosevelt Club of San Gorgonio Pass will hold an important meeting in the Banning city hall, 7:30 Monday evening, October 12. The club is composed of Democrats of Banning, Beaumont, Palm Springs and Cabazon. All Democrats and any others interested in the re-election of President Franklin D. Roosevelt are invited to attend.

Plans for a dance were formulated and a committee appointed including J. R. Rosa, Fred Abst, Harley Crane and Mrs. Dick Seymour. The dance will be held at Odd Fellows Hall, October 22. Proceeds will go to further the cause of the Democratic ticket.

Otto Meeks was named as representative from Cabazon and C. G. Chamberlin, representative from Palm Springs.

Precinct captains are as follows: Precinct one, Ed Mathes; precinct two, Fred Abst; precinct three, E. R. Hinkle; precinct four, Mr. Ellis and precinct five, N. A. Rose.

Mayor Clarence Sharp and Postmaster Homer J. King were designated to take charge of getting speakers for a rally, to be held Oct. 17.

Mrs. N. A. Rose and Mrs. Cardwell were appointed to be in charge of refreshments and decorations at any social events which the club may have; John White and Mr. Sharp were asked to secure headquarters; and advertising and publicity are in charge of C. P. Constantino and Mrs. Geneva Rose.

Mayor Clarence Sharp of Banning was designated to take charge of getting speakers for a rally, to be held Oct. 17.

Former location of the Denver Coffee Shop in Banning will be utilized for headquarters. The location is in the Stump building, fronting on Ramsey street.

RESOLUTION OF CONDOLENCE

Whereas, on the 29th day of September, 1936, this Board of Supervisors was shocked and grieved to learn of the death of Robert L. Edwards of Palm Springs, California, and for many years a resident of this country;

Whereas, it is generally and well known that for several years Robert L. Edwards has given much of his time and ability to Riverside county, serving in the important capacity as a member of and as chairman of the Riverside County Planning Commission, for which service, distinguished as it was by impartiality, foresight and ability, this Board of Supervisors as well as the people of Riverside county are deeply grateful, and

Whereas, our county and state has suffered a great and distinct loss in the untimely passing of one of its leading citizens,

Now, therefore be it resolved by the Board of Supervisors of Riverside county, state of California, in regular session assembled on this 5th day of October, 1936, that this board express its deep regret and profound loss in his death and hereby extend to his family remaining its most sincere condolences;

Be it further resolved that a copy of this resolution be spread upon the minutes of this board and a copy

BURNING RESULTS IN DEATH FOR VICTIM; TRAGEDY

Funeral services for Clarence W. Hoback, 52, member of a pioneer San Jacinto and Hemet family, who passed away Tuesday morning at the Redlands Community Hospital from severe burns received Monday, will be held Thursday morning at 10 o'clock in the Harford Funeral home in Hemet.

For several years past, Mr. Hoback had been employed by Earl H. Ingalls, San Jacinto cattleman, at the Wolfkill ranch near Beaumont, and it was there that he was accidentally burned. Following first-aid treatment at the Metropolitan Water District camp, he was taken to the Redlands hospital.

Hoback's death resulted from a fire at the well known Wolfskill ranch south of Beaumont, near Potrero shaft. A large barn which burned to the ground at the scene of the fatal accident was not covered by insurance. The loss is reported to have been about \$800.

The blaze started about 8 p. m. when Hoback went to the large building with gasoline lantern to draw some gasoline out of a container. An explosion occurred in which Hoback's clothing was scorched and his right arm, right side and right leg were severely burned.

Soon the entire building was afire, and Hoback, badly injured, managed to crawl out of the structure to a point about 75 feet from the blaze. This is where Mr. Gerguson, reported to lease the ranch, found Hoback. He immediately summoned the first aid crew at the Metropolitan Water District emergency hospital located near the Potrero shaft, and there Hoback was treated.

The state fire fighting trucks and crews in Beaumont and Banning were called to the scene of the blaze.

NEW HOME IS BEING BUILT FOR A. DEMUTH

Contractor Reginald C. Jones is building a five-room home and double garage with apartments above, for Adolph DeMuth. Mr. DeMuth was the builder and former owner of DeMuth Court, on Palm Canyon Drive, which he sold last fall to Herbert Carpenter. Mr. Jones has just finished a two-bedroom adobe house in Araby for Mrs. Naomi Robinson of Dinuba.

Six bedrooms and seven bathrooms are being added to the W. W. Whitson home in the northern part of the village. Mr. Whitson plans to have his grandchildren visit him this winter, consequently he has decided to have sufficient bedrooms for their use. Construction is of adobe, to conform to the original building, and Reginald C. Jones is the builder.

thereof be sent to the members of his family.

BOARD OF SUPERVISORS,
County of Riverside, State of
California.
By W. C. MOORE,
Chairman Pro Tem.
(SEAL)

GREEN SHACK OFFERS ENTERTAINMENT; DANCE PAVILION TO OPEN SOON

The Green Shack, located on Highway 99 between Banning and Beaumont, announces the opening of its new dance floor on Wednesday evening, October 14.

The Green Shack specializes in excellent foods, and maintains a cocktail lounge.

Mr. and Mrs. Robert Pell of Washington, D. C., are honeymooning at the Desert Inn.

STATEMENT OF THE OWNERSHIP,
MANAGEMENT, CIRCULATION,
ETC., REQUIRED BY THE ACT OF
CONGRESS OF AUGUST 24, 1912,
Of The Desert Sun, published weekly
at Palm Springs, California, for October 1, 1936.

State of California, ss.
County of Riverside ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Harvey Johnson, who, having been duly sworn according to law, deposes and says that he is the publisher of The Desert Sun, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations.

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publishers—Carl Barkow, Harvey Johnson, Banning and Palm Springs, Cal.

Editors—Carl Barkow, Harvey Johnson, Banning and Palm Springs, Cal. Managing Editor—None. Business Managers—None.

2. That the owners are:

Harvey Johnson, Carl Barkow, Banning and Palm Springs, California.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are:

None.

HARVEY JOHNSON,
Sworn to and subscribed before me
this 5th day of October, 1936.

GERTRUDE DE FORGE,
Notary Public.
(My Commission expires Dec. 5, 1937)
(SEAL)

Palm Springs Furniture Co.

FURNITURE DESIGNED FOR DESERT HOMES
Palm Springs' Only Complete
Home Furnishers

• Featuring ...

Smart new dinette sets

Oblong table, white with contrasting dark wood top; 4 white chairs upholstered in dark leather - - - - - \$29.75

• Also ...

New bars

Completely equipped in choice of finishes - - - - - \$17.95

• Call our Radio and Refrigeration Department for the best service in the village.

• Buy your Furniture where it is guaranteed for desert use.

La Cita

Is Now Open

— Serving —

Breakfast — Luncheon — Dinner

Register with

THE PALM SPRINGS REGISTER

Complete Telephone, Mail and
Information Service.

Phone 5202

P. O. Box 1417

Announcing

Armstrong's Fashion-Thrift Floors for Fall

For Every Room in the House

New Fall Patterns Now on Display

Custom-built Floors Our Specialty-- Installed by Experts

J. G. NERAD & SON

Indian Avenue

Buy Your Lot IN Palm Springs Village Tract

BEFORE PRICE ADVANCE

51 Lots Sold

in last four weeks

BUYERS ARE PLANNING
NEW HOMES

Munholland & Co.

Phone 2673

South of Telephone Bldg., Palm Canyon Drive

The Desert Sun
OF PALM SPRINGS, CALIFORNIA
JOHNSON & BARKOW, Publishers

Entered at the Post Office at Palm Springs, California, August 5, 1927, under the Act of Congress of March 3, 1879.

Subscription Rate: \$2.50 Per Year.
Published Every Friday of the Year.

AIR COOLED HOMES

With automobiles and radio at nearly every home, Americans are becoming air-conditioning minded. Soon, homes in the intense heat of summer in desert places will be cool and comfortable.

The progress already being made in this direction is indicated by the following forecast from the weekly letter of the Administrative and Research corporation of New York:

"With experts predicting total air-conditioning sales of \$140 million for 1936, a gain of \$55 million over 1935 sales, there are many economists and government officials who feel this young industry will push itself into the billion dollar class within a few years."

"Particularly adapted to expansion during a period of recovery, air conditioning has been installed extensively in theaters, trains, steamships, airplanes, restaurants and department stores. The most recent trend brings this modern comfort into houses, factories, hotels and office-buildings, where single installations run as high as \$500,000. Railroads have spent over \$50 million in the last three years to improve traveling comfort.

"Scientists assert that air-conditioning in the home will control colds and other respiratory diseases and improve the health of families. Following their lead, private engineers estimate that a winter air-conditioning plant for a home costs only 25 per cent more than a regular heating plant but saves 10 to 15 per cent in fuel costs. With proper humidity, they maintain, the home need not be so warm to provide the same comfort. To those who desire to experiment economically with air-conditioning, engineers offer an installation for a single room. These units costing less, draw fresh air from out-doors, cleans it, regulate humidity and cool or heat it, according to the season, for circulation in the room.

One expert estimates that at least 50 per cent of new homes costing \$12,000, or over, are being air-conditioned. Costs of home units now range from \$200 or less for a plant which merely cleans and circulates the air, up to \$2000 for all-season equipment which operates automatically. The day is not far off when most homes will have one type or the other installed."

RUSSIA—THE ORANGE BELT

We are apt to think of California and Florida in considering oranges, and yet Russia is going in for raising oranges in a big way. Amtorg Trading Company of Russia is investigating the growing of oranges and lemons in California.

They have bought and shipped many young citrus trees. Trees were imported in years gone by, and the plantings have done well in some areas. The president's party includes A. I. Mikayyan, commisar for the food industry, Union of Socialist Soviet Republics, who came to America especially to study the citrus fruit industry. Another is P. M. Morosoff, engineer with the Amtorg organization at New York, a specialist on food marketing.

Planting of oranges, lemons and grapefruit will create a vast citrus belt in the Crimean and the Caucasus areas along the Black Sea and the neighboring Turkestan district on the Caspian sea.

SOME COCKROACHES

Some beautiful as well as horrible things come out of the Orient.

Just now U. S. authorities at San Francisco are wrestling with Chinese cockroaches.

Living conditions in China are customarily considered not to be up to the American standard but in the case of cockroaches it evidently is different.

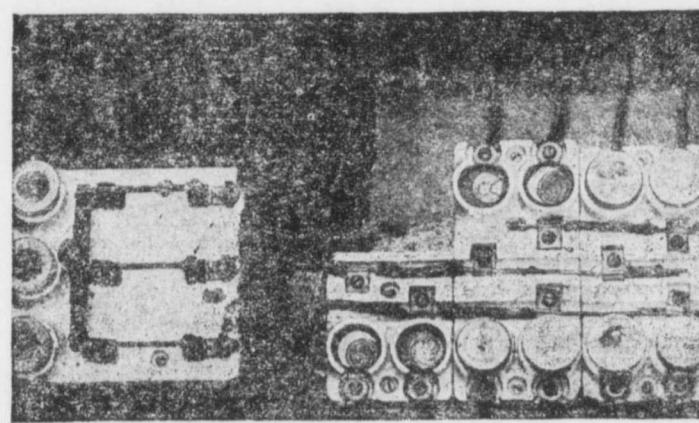
The bureau of plant and pest control reported that at the U. S. mint in San Francisco it was found a large consignment of Chinese silver dollars was housing a heavy population of Oriental cockroaches which had been feeding on infected paper of the currency wrapping.

Due to shortage of space a lot of the imported coin was stored outside the mint under heavy guard. Guards informed the investigators that the cockroaches left the silver cases about 9 p. m. every evening and moved as an army across the street where they dined at a large delicatessen and returned en masse in the early morning hours to resume their abode in the money cases.

Russia's naval construction program, which will give the Soviet Union's navy comparable strength with the army and air force—greatest in the world—already is well advanced. This will enable Russia to patrol the Orient. That might save the United States some trouble and money.

Would it not be polite, since the electrical jubilee is to start in Los Angeles, to refer to Boulder Dam as Hoover Dam? For one day only.

FIRE PREVENTION



Research Bureau Northwestern Mutual Fire Association

Do You Have a Fuse Box in Your Home?

If you have and you are using anything else but a fuse plug for your connection, you are certainly inviting disaster.

When a building is wired, the electrician uses materials which are intended to carry a certain amount of electricity and no more. Fuses are installed at the head of each branch circuit. Fuses are of such size and amperage that they will "blow out" when more current than intended is used. Sometimes inferior appliances are used, an overload of current results, the wire will heat and the fuse will be blown. The fuse acts as a safety valve and prevents fire as well as possible damage to

electrical appliances and equipment. DO NOT PUT THE FUSE BOX OUT OF COMMISSION BY REPLACING FUSES WITH NAILS, WIRES OR COINS.

To prevent the fuses from blowing, some people put in stronger fuses. Using fuses over 15 amps. on lighting circuits is dangerous and often results in costly fires. If you have trouble with fuses blowing, it is because the circuit is overloaded. Reduce the load, or have the wiring corrected by a qualified electrician.

Play safe—Under no circumstances use pennies or other coins as seen in the above illustration.

PALM SPRINGS Eight Years Ago

(From the Files of The Desert Sun, October 5, 1928)

The destructive puncture vine was practically eliminated from Palm Springs by the hard work of the local troop of Boy Scouts, under the supervision of Scoutmaster Glenn McKinney. An accurate record was kept of the number of vines dug up by each boy, and it was found that more than 50,000 of the plants had been dug up. The boys had a wiener bake, using the vines as fuel.

Fire Chief Otto Adler had his fire department put on a special demonstration, showing the efficiency of the fire boys. A pile of rubbish had been placed in a suitable location and was then ignited. The siren was sounded and the firemen rushed to the scene and extinguished the blaze.

Harold Hicks, a member of the football squad of the University of Redlands, came home with a bruised nose as the result of a game the other day.

Walter Bunker, plumber, and William Marte, contractor, have opened offices in the Bunker Garage building.

Mrs. Jennie Leonesio returned from a seven weeks trip to New York.

The Desert Forge made up a quantity of wrought-iron objects to supply the local holiday trade.

Women's clubs of the county meeting in Coachella Valley petitioned the county board of supervisors to build a road through Pinon Flats to Idyllwild in the San Jacinto mountains. (This road has now been completed and is known as the Palms-to-Pines road.)

MUNHOLLAND STAFF SELL THREE MORE LOTS IN THE VILLAGE TRACT

With three more lots sold within the last few days, homesites in the Palm Springs Village Tract are going at an unusually rapid pace and sales are holding up with the remarkable showing of the opening days of the tract, according to John G. Munholland, owner and developer.

One of the new property owners, Mrs. Leola Ramsey of Los Angeles, this week had architect Kenneth Wing prepare plans for three attractive duplexes to be built on her site.

CARL DAVID GREENE, WINTER RESIDENT, IS CALLED BY DEATH

The death of Carl David Greene of Palm Springs and Evanston, Illinois, September 19 in Pasadena, was learned by friends here this week. He was 64 years of age and a native of Princeton, Wisconsin.

Mr. Greene was president of C. D. Greene and Company, insurance concern of Chicago. He succumbed to a heart attack and the remains rest at Mt. View Mausoleum in Pasadena.

Surviving are his widow, Amy Merryman Greene and two daughters, Mary and Marjorie Merryman Greene. They are now in Palm Springs at the family winter residence in La Rambia Tract.

Contractor Harvey McLean was injured Saturday night when he stepped from his car onto a bank of sand which caved beneath him. He was at-

INDIANS CANNOT PURCHASE LIQUOR

California liquor dealers had better familiarize themselves with the difference between Mexicans and Indians if they desire to steer clear of trouble with the federal government, Asst. U. S. Atty. G. B. Hjelm warned at Sacramento.

"A large number of Indians in California are attempting to purchase liquor by claiming they are Mexicans," he said. "Any liquor dealer who sells to an Indian, even though the Indian lies about his nationality, will be subject to prosecution under the federal law that forbids the sale of liquor to Indians."

Roberta F. Seaton LICENSED REAL ESTATE BROKER

Announces the Opening of Offices on
PALM CANYON DRIVE
(One-half Block North of Union Oil Station)

COMPLETE SALES and RENTAL SERVICE
Phone 4141 P. O. Box 1411

DANCING at the GREEN SHACK

EVERY WEDNESDAY and FRIDAY NIGHT



New Dance Floor
Peppy Orchestra
Dining Service Supreme
COCKTAIL LOUNGE
Fine Wines, Liquors and Beers

Opening Dance
Wednesday Night
Oct. 14

THE GREEN SHACK

Highway 99
Between Banning and Beaumont

Were you ever alone in a strange city?



If you were you know the true value of this newspaper

Alone in a strange city. It is pretty dull. Even the newspapers don't seem to print the things that interest you. Headline stories are all right, but there is something lacking. That something is local news. For—all good newspapers are edited especially for their local readers. News of your friends and neighbors is much more interesting than stories of far off places. That is why a newspaper in a strange city is so uninteresting. And that is why this newspaper is so important to you. This is Newspaper Week. It's a good time to get to...

KNOW YOUR NEWSPAPER



NEWSPAPER WEEK
October 6-12

**Typewriters, Adding Machines
Duplicating Machines**
in Stock in Palm Springs. Sold, Rented,
Repaired

Leave Message for

OFFICE SUPPLIES and EQUIPMENT

STOCKWELL & BINNEY

With Whitie's, Phone Palm Springs 5405

**REID HOSPITAL IS
A DISTINCT ASSET
TO PALM SPRINGS**

Extensive additions to Dr. Henry S. Reid's hospital and clinic are rapidly nearing completion, and the institution will be ready for the formal opening in November. In the meantime, the original offices and treatment rooms are being utilized by Dr. Reid and his staff of physicians and nurses.

When completed the latter part of this month, the establishment will have about 75 rooms, all furnished with the most modern equipment known to medical science. It will be the finest and most complete hospital plant in inland Southern California, comparing with the great hospitals and clinics in the larger cities.

There are treatment rooms for every type of ailment; surgical rooms and laboratory, private rooms for patients, wards with several beds, private offices for each member of the staff, sleeping rooms for nurses and other members of the staff, all with private baths, and a very complete club room for staff members in the tower of the institution.

Included in the new equipment is the newest type and most powerful X-ray machine.

The enlarged modern hospital is a distinct asset to Palm Springs, for the public has the assurance that the health of the community is carefully safeguarded, and tourists know they can get as good skilled medical attention here as can be obtained in the large cities.

Dr. Reid is in personal charge of the entire establishment and practices surgery and medicine; assisted by Dr. W. W. Mall, eye, ear, nose and throat specialist; Dr. J. O. Mall, pediatrics, internal medicine and children's diseases; Dr. P. A. Staley, skin, general medicine, and endocrinology; Dr. James Vance, dentist.

Mrs. Adelaide Carver is Dr. Reid's secretary; Mrs. Charlotte Griesbaugh, the head nurse, and Mrs. Betty Montgomery is the receptionist. Several other members of the nursing and medical staff will arrive soon, including a laboratory technician.

Mrs. Reid has charge of the hospital. She planned most of the rooms and the furnishings. When completed early in November, Dr. and Mrs. Reid will hold open house for the people of Palm Springs so that all may inspect the plant.

**240-ACRE TRACT
TO BE SUBDIVIDED
BY NEW COMPANY**

Two hundred and forty acres of desert land will soon be put on the market by the Palm Springs Realty Co., Inc., who have moved into their new building on the John Coble property opposite the fire station.

The tract of land which is now being platted is two miles east of El Mirador hotel, in section seven. Two miles of roads in the tract will soon be paved with desert mix or a better grade of paving material.

Allen Handler, who has operated here during the past three years, having sold the property subdivided by Walter N. Marks and the racquet club tract to Charles Farrell and Ralph Bellamy, is president of the Palm Springs Realty Co. Associated with him are Ray Smith, vice president, who is also a real estate broker, having been subdivider in and around Los Angeles and Beverly Hills for years.

In the local office of the company are Don Saunders, extensive subdivider in the San Fernando Valley; Hooper (Jonesie) Scroggs, and Frederick Charles Clark, salesmen. All of these men will concentrate on the new subdivision and will also engage in general real estate business in Palm Springs.

FILMS' ACE ADVENTURER IN CHINESE REVOLT STORY AT LOCAL THEATRE



GARY COOPER AND MADELEINE CARROLL

Gary Cooper, the screen's most famous soldier-of-fortune, will be seen again in his favorite role when "The General Died at Dawn," a Paramount picture of adventure, romance and intrigue in modern war-torn China, plays at the Palm Springs Theatre on Sunday and Monday, October 11 and 12.

Having already established himself as filmdom's outstanding portrayer of romantic adventure roles in the French Foreign Legion, the Bengal Lancers and the Italian and American armies, Cooper now comes to the screen as a roving soldier-of-fortune in modern war-torn China.

Appearing opposite him is beautiful blonde Madeleine Carroll in the role

of the lure put out by a scheming warlord to trap Cooper. This is an entirely new role for Miss Carroll who has already captivated America despite her few appearances before the camera. Akim Tamiroff, famed for his portrayals of sinister roles, is cast in the role of the ruthless war-lord.

"The General Died at Dawn" is a story built around the romance between a soldier-of-fortune to whom danger is the breath of life, and a beautiful woman adventuress who is given the task of destroying him. Their fortunes are closely involved with the fate of China's teeming millions and their lot is decided for them as it only could be in the mysterious Orient.

WANT ALL FISH SOLD IN STATE

The State Fish and Game Development Association wishes to halt interstate sale of fish caught in California waters, it was revealed at the office of Attorney General U. S. Webb.

A circulation title and summary was prepared by Webb's office to start the initiative measure for presentation to the state legislature.

The association proposes that catches in state waters be barred from delivery to points outside the state for sale.

Brooks returned the forepart of the week to check further into circumstances of the case and possibility of a more serious charge loomed against Souble.

Mason Case, subdivider of the Palm Springs Desert Estates, will arrive with his family next week to make his home in the village. A huge building program will soon be under way on the tract.

Mr. and Mrs. Ralph Bellamy were seen in the village this week.

Lamonte Sterling, proprietor of Lamonte's Beauty Salon, in the El Paseo Building, underwent an appendectomy Sunday, the operation being performed by Dr. Staley of Reid's Clinic & Hospital.

Dr. and Mrs. Henry Hoagland have returned from their Colorado summer home and are occupying their beautiful home in Tahquitz Desert Estates.

RUFUS J. CHAPMAN

REALTOR

Announces

association with him

Mr. Lloyd E. Cole

in the firm

Chapman & Cole, Inc.

EXCLUSIVE AGENTS FOR

Rancho Mirage

Carnell Bldg. . . . Opposite Desert Inn

Phone 4552

Associates

ROY E. WATSON
J. A. HAYWARDHERBERT L. SMITH
LLOYD E. COLE

**FEDERAL AUTHORITIES
INVESTIGATE DEATH
OF LOCAL INDIAN**

Federal authorities this week investigated locally the death of John Segundo, 35, member of one of the important Indian families of the area, who three weeks ago was the victim of brutal assault.

Segundo died at his home in Palm Springs last Friday, ostensibly with pneumonia. According to local police he was severely beaten on the head with a hatchet wielded by another Indian during an argument. Federal officials took in custody as his assailant, Chris Souble, Banning Indian, who had been living and working here. Segundo was treated for his injuries at the offices of Doctors Hill and Oliver.

Last Thursday Deputy Marshal Brooks from Los Angeles came to Palm Springs and served Segundo with a subpoena to appear Friday in Federal court to testify against Souble. Segundo then was in bed but his condition was not thought serious. He died the next day. As a result

**CHAPMAN & COLE
SALES AGENTS FOR
RANCHO MIRAGE**

Chapman & Cole, Inc., have been appointed exclusive sales agents for Rancho Mirage, located on the Palm Springs-Indio road, 15 minutes from Palm Springs.

This fine tract was subdivided in a unique manner for those who desire large estates on the baby rancho type. All lots are over a half-acre in size, and purchasers of lots consisting of over an acre or more will have the privilege of keeping their horses on the property. The proper type of buildings is controlled by architectural restrictions. The tract has an abundant supply of excellent water.

Every purchaser of a Rancho Mirage lot is elected a member of the Community Association which looks after the recreational activities of the community. Famous Magnesia canyon has been dedicated to the association free and clear of all incumbrances, and will be the playground for the exclusive use of property owners and their guests.

Several sales have recently been made in Rancho Mirage. Two new homes have just been completed, construction is under way on another, and several others will soon be started.

Lloyd Cole is president of the corporation. He is a well known real estate developer, and was formerly with Henry deRoulet of Los Angeles, real estate subdivider. Rufus Chapman, another leading member of the corporation, is known to most every one in the village, having been a real estate broker here for a number of years. He is the developer of Chino Canyon Estates and other high class properties. Mr. Chapman has recently established his offices in the Carnell building in the suite formerly occupied by Robert Ransom. Chapman & Cole, Inc., will have their offices in the same suite.

La Cita cottage has been rented to Misses Elizabeth Banks and Dorothy Lancaster Jones of Santa Barbara, who are here visiting with Mrs. McConnell, who will operate the Tweeds and Weeds shop in the Plaza.

160 Acres

WITHIN THREE MILES

OF THE HEART OF

PALM SPRINGS

SUITABLE FOR

SUBDIVISION PURPOSES.

OWNER WILL SACRIFICE.

**Box 266
Palm Springs**

More Than 200 Native Palm Trees.

Overlooking the Desert.

Unobstructed View of Mountains.

160 Acres Near Palm Springs.

**See HAROLD BARKOW
AT ROBERT N. BERLIN**

Phone Banning 2643 or 3291

65 N. San Gorgonio Ave., Banning, Calif.

**How Would You
Like to Own This Property?**



SCHOOL BUS TRAFFIC IS SAFEGUARDED BY STRINGENT RULES

Complete inspection of the 2100 California school buses, which daily carry 70,000 school children to and from their homes, as well as examination of their drivers, has been undertaken by the California Highway Patrol and is to be finished by November 1, it was announced at the office of Chief E. Raymond Cato at his Sacramento office.

This huge task is being undertaken by a small sized army of state traffic officers throughout the state and includes 32 items varying from lights, brakes, safety glass, maximum carrying capacity of buses, emergency exits and exhaust pipes.

These buses are equipped and inspected under authority of both the Vehicle and School codes of the state.

Recent amendments to the school code make it a misdemeanor for any person to operate, or for any school official to require the operation of a school bus which does not comply with the Department of Education Regulation of Pupil Transportation.

These regulations include such equipment as stop and fog lights, automatic and manually operated windshield wipers, rear view mirrors, school bus signs, signalling devices, fire extinguishers, first aid kits and other devices.

These safety regulations, according to Chief Cato, are made doubly effective by thorough school bus operator's examinations. This includes a thorough physical examination and a test of the driver's arms, legs, eyes and ears, to ascertain his ability to act quickly in emergencies.

Adoption of regulations became effective in 1932, and in the intervening time not a single child has been killed or seriously injured while being transported in these buses.

"Officers of the California Highway Patrol are actively on the job protecting school buses," Chief Cato stated, "and have been given implicit instructions to take no excuses for any violations of the law and for such driving as may endanger the safety of school children."

HIGH SCHOOL NOTES Crippled man charged with deadly assault

The football team went to San Bernardino Thursday afternoon for a practice scrimmage with San Bernardino high school. Banning Union put up a good fight and the final score was 6 to 0 in favor of San Bernardino.

Banning Union High football team will play the first league game at Elsinore on Friday, the ninth. This game will be one of the highlights of the season as Banning and Elsinore have an ancient rivalry. The school wishes to thank the people who patronized the games last year and sincerely hopes that the roosters will be as many and as enthusiastic during the current season. On to Elsinore and may success be ours!

This year the athletic department has created a new idea for advertising the home football games. The schedule of the games is printed on a small card to be carried in the billfold. These cards will be distributed among the students and townspeople.

Four home games are scheduled. The first with Elsinore Naval Academy is to be played in Banning on Oct. 16. Palm Springs is to be the scene of the next two games held on Oct. 23, (Perris), and Nov. 20 (Coachella). The last home game will be played with San Jacinto at Banning on Nov. 6.

The first assembly of the year was held on the tennis courts Monday afternoon. Buster Cruncleton, student body president, and Ben Allen, president of the senior class, presided. The freshmen, approximately ninety strong, were made to line up to receive their green bows and arm bands. Jack Hardy and Bob Patterson led in a few yell.

Initiation week is the time when the seniors revel and the freshmen quake. To distinguish themselves, the freshmen are wearing their ensignia, a little green bow.

The kid party, a truly gala affair this year, is being given Friday, October 9 by the seniors. The freshmen will dress appropriately in children's costumes and receive the sacred benediction, after which they will be full-fledged students of Banning Union High school. A dance will follow and everyone will start the new school year with the true Banning spirit.

Three new students entered B. U. H. S. this last week. They are Maxine Clemons, from Polytechnic High School, Arizona, a sophomore; Joe Von Rader from Indio, also a sophomore; and William Raduziner, from Central Catholic High, Wheeling, West Virginia, a senior.

him near Whitewater Point. The prisoner was taken to Banning where he was lodged in jail. On the following morning he appeared in Judge J. J. Fredericks' court. He stated that he acted in self-defense. Further details of his story were that he came from Grand Coulee, Wash., and had paid for his ride until his money gave out at a point south of Bishop. His version is that he acted in self-defense in using a weapon.

The prisoner plead not guilty and the plea was so recorded. The gravity of the crime led to his case being referred to the Superior Court at Riverside. He was taken to the county jail Tuesday.

UNIVERSITY OF REDLANDS TO PLAY SANTA BARBARA

Gauchos, bringing on the field practically the same team that weathered the gridiron wars last year, have been selected by some as Whittier's chief threat for the conference crown, showing that they are rated high among conference teams.

FLU HITS BOARD MEMBERS

Supervisors J. E. McGregor and R. E. Dillon of the Riverside county board have been seriously ill of influenza for the past three weeks and they have missed the two latest sessions of the board. Mr. Dillon has been seriously ill, but improvement is reported in his condition.

Pay telephone bills before the 25th and receive discount. rh-tf



(Political Announcement)

Re-elect FRANKLIN D. ROOSEVELT The Man Who Brought Prosperity to Our Country FOR

THE LOVE OF OUR COUNTRY
DON'T permit the dead hand of 1929 to come in again to deprive us from Roosevelt Recovery and take us back to the 1929-32 Republican Leadership of Misery and Hunger. Give our President the loyal vote—the service that we owe him, and keep him as our President.

Roosevelt Club of the Pass

Banning . . . Beaumont . . . Palm Springs . . . Cabazon . . . Whitewater



"GAS COOKS BETTER, TOO, AND IT'S FASTER"

The women most enthusiastic about cooking with natural gas are those who have tried other fuels. They know that natural gas cooks much faster than other methods—enables them to spend less time in the kitchen!

They know that only gas gives a complete range of temperatures, for every kind of cooking. And it costs about a third as much!

Indeed, the difference in the operating expense of gas cooking and the cost with another method will pay for a new, modern gas range! Can you afford to be without one? Examine the latest models now on display.

ON THE AIR
The "Mystery Chef" An NBC Program
KFI 9:45 a.m. Wednesdays and Fridays

SOUTHERN CALIFORNIA
GAS COMPANY



EXPOSED! A New Scheme to Raise Prices by Taxation

You would pay for the cleverly-disguised "Retail Store License" . . . in higher prices for foods and other necessities of life.

DON'T be fooled by Proposition #22 on your November ballot.

By name, it is made to sound like a simple store license. Actually, the public, as usual, will bear the whole burden—through the higher prices you will pay.

The measure proposes this: Charge individual stores \$1.00 a year for the right to do business. But tax chain stores \$500.00 for each store, over nine.

The "joker" in such taxes is exposed by the U. S. Federal Trade Commission, which says:

"If the ability to undersell, based on greater efficiency or on elimination of credit and delivery cost, is destroyed by taxation, it is the consuming public which will really pay the tax and not the chain."

Why? Because chain stores operate on a small profit. They eliminate middlemen's profits and unnecessary

in-between expenses. The savings they make are passed on to you in prices 10% below the average. The Harvard (University) Bureau of Business Research states these to be the facts.

Thus four out of five chain stores do not make enough profit to cover the tax. They must raise prices. And that means you will pay.

Some chains will be forced to close. Their competition gone, other stores will be free to boost their charges. And that means you will pay.

The tax is admittedly not for revenue purposes. It is a scheme to raise prices by taxation—to subsidize wasteful business methods at your expense.

If you agree that chain store competition helps to keep all prices reasonable—if you agree that taxes on foods and necessities are already high enough —vote NO and keep prices low.

For, stripped of its misleading name and its involved wording...22 is a tax on you—VOTE NO!

22 IS A TAX ON YOU—VOTE NO!

RETAIL STORE LICENSE Referendum against act of Legislature (Chapter 249, Statutes 1935) requiring every person or organization owning, operating or controlling one or more stores to be taxed on a sliding scale at rates of one cent annual State license; prescribing fifty cents application fee for each store and one dollar license fee for one store, increasing license fee progressively for second and additional stores to one hundred dollars for more than 100 stores. Also permits filling stations, ice distributing establishments, restaurant facilities of common carriers, newspaper offices, stores wherein sales are incidental to rendering personal service, theatres and motion picture houses.

YES	
NO	X

CALIFORNIA CONSUMERS CONFERENCE

G.O.P. RALLY TO BE BIG AFFAIR OCTOBER 12

Brisk sale of tickets in all sections of the county forecasts one of the largest Republican gatherings in the county's history for the big barbecue and rally at Gilman Hot Springs the night of October 12, it was announced today by Eph L. Williams, chairman of arrangements.

The program for the event includes besides the barbecue, six acts of first-class vaudeville, the giving away of several gifts and a short address by Ole Hanson, former Seattle mayor and ardent Landon-Knox supporter.

With the Presidential election only three weeks away, the rally will launch the final drive by the Republicans for votes in the county. Details of the Sunflower Clubs are to be announced at the gathering.

Serving of the barbecue will begin at 5 p. m., and conclude between 7 and 8 p. m. Arrangements have been made to serve the food which will be prepared by two large Riverside firms at cost, at tables on the Gilman Hot Springs tennis courts. The later program will be held on a stage set up on the golf course.

A \$160 General Electric radio and several other valuable gifts will be given away following the dinner.

The acts of vaudeville have been carefully selected to insure good, clean entertainment, according to Attorney Harmon Brown of Riverside, chairman of the entertainment committee.

Proceeds from the barbecue will be turned into the Republican campaign. Through the purchase of the tickets, many Landon-Knox supporters will be provided with their only means of aiding the campaign, Chairman Williams pointed out.

LAWRENCE RANCH REPORTED SOLD TO THE DISTRICT

Joe Lawrence of Pasadena visited Palm Springs early this week and announced the sale of the well known Lawrence ranch, located three miles south of Banning, to the Colorado River Aqueduct authorities. The district has used a portion of the ranch for several months past, as a location where the "Lawrence Adit" work is progressing.

The Lawrence ranch, located on the old Banning-Idyllwild road, is one of the places which was established by the late Manuel Lawrence in an early day. The place consists of several hundred acres. It has a running stream; and ranch buildings of the pioneer type. Manuel Lawrence, the founder, made the place quite well known as a producer of grapes.

Thus another old landmark gives way to the modern day requirements in the march of time.

104 TAXES ON SUIT OF CLOTHES

Some weeks ago we passed along the information that there are 53 different taxes paid on a loaf of bread. This impressed us as something of a record, but we were mistaken, because there are 104 separate taxes on a suit of clothes.

Beginning with the cotton or wool grower and ending at the retail counter, taxes are applied at each stop along the line, and in the end are added to the price which the consumer pays.

Under the California tax structure —federal, state, and local—these 104 taxes are paid directly, according to the "Tax Digest," as follows: 10 by the rancher, 15 by transportation companies, 9 by buyers of raw materials, 15 by the textile mills, 12 by garment manufacturers, 16 by the wholesalers, 13 by the retailer, and finally the sales tax by the consumer, who indirectly pays the other taxes as well.

Not bread nor clothes alone but nearly every article of commerce runs the gauntlet of tax-collectors unseen by the consumer.

Now we do not mean to discredit taxation as a means of providing the very necessary services of government, but we do deplore the hidden nature of multiple taxation.

Our suggestion for correcting this evil is very simple. We advance it even at the risk of being branded a subversive element by the gents who figure out new indirect taxes. It is simply that each article offered for sale should have a ticket attached stating just how much of the purchase price goes for the article itself and how much for taxation.

Are we wrong in supposing that

Thoughts on Things

Harvey Johnson

See by the papers that the American railroad managers — always looking to possible improvement of service—are figurin' on installing musical pillows in the sleepers and chair cars. That seems a capital idea. It is a well known fact that many passengers are sleepless and this new invention would fix 'em. The musical pillow could be adjusted to fit the needs of the particular passenger.

* * *

The plan is to hook up the pillow with a radio broadcast. That would give entertainment to every patron. If he didn't like the music he could shut off the pillow.

* * *

Instead of a general broadcast among the pillows something ought to be invented to give every pillow patron the song he liked best. If grandpop were traveling alone he could be regaled with that old ditty, "Darling I Am Growing Older."

Cowboys riding the deck of a sleeping car would like to hear "Empty Bottles in the Old Corral" and "Home on the Range" before they hied themselves away to sleep. Church folk going to some convention could be served with a few wholesome hymns. Teething babies should be soothed to sleep with "Rock-a-bye-Baby" to help their sore gums. Newlyweds en route should hear "The Fight Is On."

* * *

Musical pillows would be a great comfort in travel, just like blankets. Anytime the railroads get the musical pillow to working we should like to buy a sleeper ticket, at least as far as Cabazon and be soothed to rest.

* * *

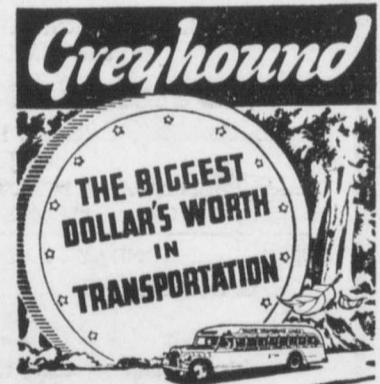
A few musical pillows scattered in the box cars, too, would be appreciated by that part of the passenger list which pays no fare. These cars are too much air-conditioned as to frigidity in season and the 'boes need a little music. They would like to hear "Mother o' Mine" or "The Prisoner's Song" with obligato; and "When I Get to Cold to Dream."

CAMPERS MUST KEEP CANINES ON LEASH

Visitors to public camp grounds in the San Jacinto mountains must keep their dogs on leash or in an enclosure, an ordinance adopted by the board of supervisors rules. The ordinance becomes effective 30 days after Sept. 28.

The ordinance, requested by County Forester Oscar Ford, makes violation punishable as a misdemeanor and establishes a fine not to exceed \$500 or imprisonment not exceeding six months.

wails from consumers in all parts of the nation would blend into one Great Wail, and that this Great Wail would be heard in the High Places, and that Something would be done about it? — Beverly Hills Citizen.



LOWEST FARES IN HISTORY

But that's only half the story. Greyhound comfort and frequent convenient departures make this the ideal modern travel.

San Francisco \$7.95 \$14.35
Los Angeles 2.10 3.80
Modesto 8.50 15.30
Reno 12.00 21.60
New York 42.25 72.85

Convenient Departures from PALM SPRINGS

EASTBOUND
12:23 Noon and 4:55 P. M.

WESTBOUND
9:40 A. M. and 3:20 P. M.

DEPOT

CENTRAL HOTEL
EARL GRAY, Agent
Phone 247

PACIFIC GREYHOUND Lines

Are we wrong in supposing that

SUMMER TOURISTS

SET NEW RECORD

Transcontinental touring reached new heights of popularity the past summer, not only via rail, stage, air and steamer lanes, but especially over trunk highways that have been greatly improved within the past few years.

Motor tourists from other states and countries streamed into California in unprecedented numbers. "Foreign" car licenses were more common everywhere in the state. And Californians, as usual, led the rest in traveling about the country—everyone, it seems, either toured East or knew of some neighbor or member of the family who jaunted across the land.

That Californians were on the cross-country trails in even greater numbers than heretofore is indicated by preliminary reports from Western national parks and monuments. These tell of heavy increases in visitors, particularly from Eastern states, but that in general California motorists were second in total number, surpassed only by visitors of the home state of the public reserve.

Well over half a million out-of-state motor tourists entered California during the past vacation travel months of May, June, July and August, registering a 20 per cent actual gain over the previous summer. During the first eight months of the year 756,810 out-of-state motor tourists entered this state an increase of 28.5 per cent over the same period a year ago, according to the official border checks reported to the Automobile Club of Southern California touring bureau. Railroad, steamship, plane and stage lines have estimated a volume of business between 28 and 68 per cent ahead of last year.

Another sign of the heavy summer travel trend was the 45 per cent increase in requests for map itineraries from Eastern points to the club touring bureau during the first half of the year when motorists were planning their tours. This department provides detailed maps and complete data in individual reports, without charge, in an

swering such inquiries which come to the motor club, the All-Year Club and other agencies.

Western recreational resorts generally announce increases of 30 to 50 per cent in tourist patronage; Canada and the Pacific Northwest enjoyed record travel; hotels and auto courts on the main highways advise of an excellent season; and early gasoline consumption figures for this year indicate a probable gain of more than 10 per cent over last year's record-breaking figure.

OIL WINDSHIELD WIPERS

Vacuum type windshield wipers should be oiled occasionally to keep in serviceable condition, suggests the emergency service department of the Automobile Club of Southern California. The usual procedure is to disconnect the regular hose connecting with the wiper body and attach a short one in its place. By inserting the oil can spout into the loose end of the hose, light oil can be worked into the cylinder by moving the wiper blade back and forth with the valve open.

BUDDY BUTLER ANNOUNCES DANCE FOR SATURDAY

Buddy Butler and his Gulf Coast Orchestra scored a big success with the opening dance at Banning Odd Fellows hall last Saturday night. The crowd approximated 200.

The same management and orchestra will give another big public dance at the local hall next Saturday night.

Dr. Frank Tustin Dentist

32 So. First St.

Formerly Located in City Hall
Phone 3343 or 4354

Banning

Palm Springs LAUNDRY and LINEN SUPPLY

WE CALL AND DELIVER

Phone 3777
El Rey Hotel Building
Mrs. Harry Rocks, Manager

Dr. Franz B. Buerger DENTIST

SPECIAL ATTENTION TO CHILDREN
Night Service

North Palm Canyon Drive
Opp. Chaifner of Commerce

U-DRIVE and Motor Tours

1936 FORDS, PLYMOUTHS and PONTIACS

PALM SPRINGS GARAGE

Phone 4334

Jordan's

Palm Springs

Liquor Store

Central Hotel Annex

•

ICE COLD
Can and Bottled
BEER

Imported and Domestic

Liquors

Phone 4747

Eat and Drink Big Limit

CABAZON
(Where your dollars have more cents)

—Featuring—
CHOICE STEAKS
CHOW MEIN EGG FOYONG
CHOP SUEY PORK NOODLES
Also Choice Hot Weather
Mixed Drinks including
Mint Juleps, Claret Punch, Planters
Punch and Tom Collins

Desert Landscape Operations

CONSULTATIONS

and CONTRACTS

Address

Sidney Hockridge

P. O. Box 787

REDLANDS, CALIF.

RADIO

Sales and Service

PHILCO—GENERAL ELECTRIC

• MEXICAN NOVELTIES
• RADIOS FOR RENT
• POTTERY

F. E. Dine Don Manchester
Phone 4084
Opposite Palm Springs Hotel

Indian Store Fountain

Ice Cream

20c pint

Indian Ave. and Andreas Road

WIEFELS & SON

FUNERAL DIRECTORS

Phone 3162

12 East Nicolet BANNING

Palm Springs

FISH AT SAN CLEMENTE
20 minutes run to get fish. Boats leave direct from San Clemente Pier at 8:30 a. m. Four Diesel-powered live bait boats and barge. Charter parties. Phone San Clemente Res. 419 nights, or pier 473 days. Capt. Scotty Lacade, Lulu Lacade, Capt. John H. Creighton, OWL BOAT CO., INC.



ALL VEGETABLES KEPT ON ICE

FRESH FRUITS, VEGETABLES, ICE COLD "POP" GROCERIES, EGGS and DAIRY PRODUCTS

OPEN ALL YEAR

Supplying Palm Springs with the best vegetables during the past 15 years

Canyon Drive In Market

W. C. GUNN, Prop.

South Palm Canyon Drive, Opp. Palm Springs Builders' Supply

Miss Louisa D. A. Carpenter arrived at the Palm Springs airport this week piloting her own plane, and is now a guest at the Desert Inn.

Dr. R. J. Schermerhorn
Main 26
106 E. Citrus Ave
Opp. Motor Transit Office
Redlands, California

Pay telephone bills before the 25th and receive discount. rh-tf

PALM SPRINGS ELECTRIC CO.

COMPLETE ELECTRIC SERVICE

CONTRACTING GENERAL REPAIRING

N. Palm Canyon Drive John C. Rapp, Prop.

D-A-N-C-E

ANOTHER BIG DANCE!

SATURDAY NIGHT, OCT. 10

AND EVERY SATURDAY NIGHT

Odd Fellows Hall, Banning

GULF COAST ORCHESTRA

Admission \$1.00—Ladies Free

Over 250 people attended our big dance last Saturday night.

BUDDY BUTLER, Manager

WE ARE HERE THE YEAR 'ROUND

to supply the public with
Everything in Builders' Supplies

Dill Lumber Co.

Phone 515

Tahquitz Desert Estates

Large Lot
Special low price to October 15

\$500 cash

Balance easy terms

Ready for Rental

Improved Income Property
on Boulevard

\$6750

Business Lot

Only

\$1250

Munholland & Co.

Phone 3673

South of Telephone Bldg.
Palm Canyon Drive

Member of
Palm Springs Realty Board

DR. MACARTNEY WAS A BOY IN REDLANDS

(Redlands Facts)

Rev. John Robertson Macartney, D. D., Bellingham, Wash., has accepted the pastorate of the Palm Springs Community church, succeeding Rev. C. D. Williamson, who resigned.

Rev. Mr. Macartney, as a boy, lived in Redlands with his parents and two brothers. Both brothers are ministers in the Presbyterian denomination, one having been moderator of the general assembly several years ago.

Before going to Bellingham, Dr. Macartney was at Santa Monica and there married the former Lucille Freeman Ewalt Bradbury, for several years a newspaper woman in Redlands.

Both Mr. and Mrs. Macartney have a large group of friends in Redlands, who welcome their return to Southern California.

"Sun Classified"

SLEEPING ROOM with twin beds for rent, suitable for two girls. Phone 5311, Sunday or after. \$10

FOR RENT—Furnished, $\frac{1}{2}$ duplex, 3 rooms. All new and modern. Electric refrigerator. Adults. Reasonable rent. Vista Santa Rosa. Box 1112, Palm Springs.

GIRL WISHES POSITION in Palm Springs shop or office; selling, modeling and secretarial experience; local references. Helen Detrick, 6143½ Glen Holly Drive, Hollywood, California. Phone HEmphstead 8250.

WANTED—Experienced dental nurse. Dr. Franz B. Buerger, Palm Springs. \$10

LOT in Cathedral City, near highway. Under \$400. Address P. O. Box 1341, Palm Springs, Calif. \$10

COCKER PUPPIES for sale. From Ch. and Blue Ribbon Winners. 1145 South San Gorgonio Ave., Banning, California. Earl Best. \$10-13-p

FOR SALE—Six lots near El Mirador Hotel. Also 10-unit court in Palm Springs. Address J. J. Peveler, owner, Banning, Cal., or call at 95 Alessandro St., just north main highway in Banning. \$10-11

LOT in Palos Verdes tract at a low price. Mike Flavin. \$10

WANTED TO BORROW \$11,000 for construction of nine-unit bungalow court in Mel Tract, Palm Springs. Box 817, Palm Springs. \$10

ONLY 1 DUMP GROUND HERE IN THE FUTURE

(Continued From First Page)
or trash upon the dump ground which they rent on the Indian reservation, excepting those persons licensed or authorized by the Palm Springs Sanitary Board.

The motion was withdrawn when Robert Ransom and Chuck Morrison objected on the grounds that residents of Tahquitz Desert Estates and other outlying areas not in the sanitary district will have no place to dump their trash.

Mr. Pinney replied that the board will take care of the outlying districts and that Mr. Murray will collect garbage wherever instructed to do so by the board, if the residents will cooperate with the sanitary board. He stated the board has the authority to keep all garbage and rubbish collectors off the streets, excepting those employed by the board. However, the board has not enforced the law because too many people failed to cooperate. He said Mr. Murray has ample equipment to take care of garbage in a proper and sanitary manner, and whenever his service is not satisfactory, any resident needs to do is to file a complaint with the board, and the matter will be taken care of.

It was pointed out that the violations of which the Indians complained were principally by outside contractors and residents hauling their own rubbish, which is out of the control of the Chamber of Commerce. However, even though the Chamber was not at fault and could not prevent the promiscuous dumping, it will clean up the premises. Following is an excerpt of the letter from the Indians:

"We have made a careful inspection of conditions down at the 'dump,' have taken photographs of the various trucks unloading and scattering the rubbish and some garbage over the Indian land in that section, and have come to the conclusion that we must demand drastic changes in the manner in which this service is being done."

"We have an agreement to allow the Chamber of Commerce the use of that area for a rubbish dumping place under certain conditions. Recently (during the last six or eight months) conditions are growing worse and worse, and the Chamber apparently has taken no interest to see that their agreement is being lived up to.

"If we understand this agreement, you are to keep the place in a first class condition, always under approval of the health authorities and the tribe. You are to have all the rubbish or garbage burned promptly and the rubbish then leveled and covered. Originally, was it not the agreement also, that only two or three larger places were allowed to dump there; these being the El Mirador, The Oasis, The Desert Inn. This covered a rental of some \$200 annually.

"Now, the city has grown and a large building program is on, and all these contractors and other individuals are hauling all their rubbish, debris and other material down there and dumping it almost anywhere. In fact, some of them have taken their loads down Ramon avenue and thrown it along the street on Indian land beyond the Field Club.

"Our people claim they are being mistreated and are on the verge of instructing me to CANCEL THE PERMIT and fence the property, and require the dump to be cleaned up and covered in a good condition. This dump has utterly destroyed some 50 acres of our land. At least, the rent will have to be substantially raised and conditions completely changed. However, before further arrangements, we will advise you the decision of the tribe. In fact, we desire that you make some other arrangement to take the rubbish on out on the desert off our land."

The letter was signed for the Tribal Committee by Willie Marcus.

Among the noted movie stars reported to be in town are Marlene Dietrich, George Burns and his wife, Gracie Allen, Paul Lukas, and Charles Butterworth.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

VITAL MATTERS UNDERTAKEN BY C OF C GROUP

(Continued From First Page)
John Collier, and would be filed with the Los Angeles committee by October 15, giving them two weeks time to study the report before making their report to Collier on November 1.

Chairman Philip Boyd of the Public Relations Committee said that the committee planned to work in connection with the membership committee to inform the public of the service rendered by the Chamber of Commerce and the need of unanimous public cooperation.

Mr. Pinney replied that the board

will take care of the outlying districts and that Mr. Murray will collect garbage wherever instructed to do so by the board, if the residents will cooperate with the sanitary board. He stated the board has the authority to keep all garbage and rubbish collectors off the streets, excepting those employed by the board. However, the board has not enforced the law because too many people failed to cooperate. He said Mr. Murray has ample equipment to take care of garbage in a proper and sanitary manner, and whenever his service is not satisfactory, any resident needs to do is to file a complaint with the board, and the matter will be taken care of.

It was pointed out that the violations of which the Indians complained were principally by outside contractors and residents hauling their own rubbish, which is out of the control of the Chamber of Commerce. However, even though the Chamber was not at fault and could not prevent the promiscuous dumping, it will clean up the premises. Following is an excerpt of the letter from the Indians:

"We have made a careful inspection of conditions down at the 'dump,' have taken photographs of the various trucks unloading and scattering the rubbish and some garbage over the Indian land in that section, and have come to the conclusion that we must demand drastic changes in the manner in which this service is being done."

"We have an agreement to allow the Chamber of Commerce the use of that area for a rubbish dumping place under certain conditions. Recently (during the last six or eight months) conditions are growing worse and worse, and the Chamber apparently has taken no interest to see that their agreement is being lived up to.

"If we understand this agreement, you are to keep the place in a first class condition, always under approval of the health authorities and the tribe. You are to have all the rubbish or garbage burned promptly and the rubbish then leveled and covered. Originally, was it not the agreement also, that only two or three larger places were allowed to dump there; these being the El Mirador, The Oasis, The Desert Inn. This covered a rental of some \$200 annually.

"Now, the city has grown and a large building program is on, and all these contractors and other individuals are hauling all their rubbish, debris and other material down there and dumping it almost anywhere. In fact, some of them have taken their loads down Ramon avenue and thrown it along the street on Indian land beyond the Field Club.

"Our people claim they are being mistreated and are on the verge of instructing me to CANCEL THE PERMIT and fence the property, and require the dump to be cleaned up and covered in a good condition. This dump has utterly destroyed some 50 acres of our land. At least, the rent will have to be substantially raised and conditions completely changed. However, before further arrangements, we will advise you the decision of the tribe. In fact, we desire that you make some other arrangement to take the rubbish on out on the desert off our land."

The letter was signed for the Tribal Committee by Willie Marcus.

Among the noted movie stars reported to be in town are Marlene Dietrich, George Burns and his wife, Gracie Allen, Paul Lukas, and Charles Butterworth.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La Cita is owned and operated by Misses Bernice and Florence Gaskell and Ruth Allen.

La Cita, lovely tea room on South Palm Canyon Drive next to El Encanto Apartments, opened last night for the season. La